

Professional Electives 2011-2012

Code Key:

T Tourism	C Conference and Meeting Planning
H Hotel Administration	I International Hospitality
R Restaurant Management	CL Club Management

Course	Title	Code	Prerequisite
HRAD 3120	Special Events Management	C	Restricted to HRAD majors; consent of instructor required
HRAD 3193	Hospitality Training Program Development	R	30 credit hours completed
HRAD 3223	(I) International Travel & Tourism	T, I	None
HRAD 3330	Pre-Professional Experience		Consent of instructor required.
HRAD 3344	Fine Dining and Theme Restaurant Mgmt	R, CL	HRAD 3213 and 3575
HRAD 3403	Lodging Services Management	H	None
HRAD 3573	Franchising and Quick Service Restaurant Management	R	None
HRAD 3663	Hotel, Food, and Beverages Operations	R,CL,C	30 credit hours completed
HRAD 3721	Overview of Beverages in the Hospitality Industry	H,R, C, CL	Proof of minimum age 21
HRAD 4090	International Hospitality Studies	I	45 credit hours completed
HRAD 4120	Special Events Management	C	Consent of instructor, HRAD majors only
HRAD 4213	Hospitality Sales and Catering	C, CL	None
HRAD 4293	Hospitality Small Business Development	R	HRAD 3543, 3575, 3623 and 4163
HRAD 4333	Hospitality and Tourism Financing		HRAD 2282
HRAD 4343	Fine Dining & Theme Restaurant Prof. Practicum	R	HRAD 3344 and application process successfully completed.
HRAD 4413	Hospitality Information Systems	H	HRAD 2533, 2643 and 2665
HRAD 4443	Advanced Hospitality Management Internship	I	HRAD 3443, 75 credit hours completed. Consent of instructor required.
HRAD 4561	Hospitality Management Seminar	C	None
HRAD 4573	Non-commercial, Institutional and Contract Services in the Hospitality Industry	C	None
HRAD 4610	Hospitality Leadership Symposium	H,R,C,CL	
HRAD 4643	Applied Human Resources in Hospitality		HRAD 3783 and concurrent enrollment in HRAD 3443 or permission of instructor
HRAD 4723	Beverage Education	R, T, C, I, CL	Proof of minimum age 21
HRAD 4783	Critical Issues in the Hospitality and Tourism Industry	T,H,R	None
HRAD 4833	Casino and Gaming Management	T	HRAD 2151, 2282
HRAD 4850	Special Unit Course in Hotel and Restaurant Administration		Consent of instructor
HRAD 4900	Honors Creative Component		Consent of instructor and honors college
HRAD 4983	Conference and Meeting Planning	C, H, T, CL	None
ACCT 2103	Financial Accounting		24 credit hours, including ENGL 1113 and MATH 1483 or equiv.
ACCT 2203	Managerial Accounting		ACCT 2103
BADM 3713	(I) International Business	I	MGMT 3123
BADM 4513	Strategy and Integration in Organizations		Senior standing or business core courses
BCOM 3113	Written Communication		50 credit hours completed
BCOM 3223	Organizational Communication		50 credit hours completed
BCOM 3333	Report Writing		6 hours of English
ECON 2103	Introduction to Microeconomics		15 credit hours
ECON 2203	Introduction to Macroeconomics		ECON 2103 or AGECE 1114
EEE 3023	Intro to Entrepreneurship		Sophomore standing
EEE 3263	Entrepreneurial Marketing		EEE 3023, MKTG 3213 or instructor permission
FIN 3113	Finance		ACCT 2203 or concurrent enrollment; ECON 2203; STAT 2023 or concurrent enrollment
	Foreign Language		
HES 3090	(I) Study Abroad		Consent of the Office of the Study Abroad and Associate Dean of the College of Human Environmental Sciences
HORT 2652	Basic Floral Design	C	None
HRAE 4023	Training and Development in the Workplace		None
RMTR 2443	(D) Contemporary Issues in Diversity		None
LSB 3213	Legal and Regulatory Environment of Business		Junior Standing
MGMT 3013	Fundamentals of Management		None
MGMT 3123	Managing Behavior and Organizations		MGMT 3013 or equivalent
MGMT 3133	Developing Leadership Skills		MGMT 3013 or equivalent
MGMT 3313	Human Resource Management		MGMT 3013 or equivalent

MGMT 4013	Current Topics in Management and Leadership		MGMT 3013 or equivalent
MGMT 4083	Corporate and Social Responsibility		MGMT 3013 or equivalent
Course	Title	Code	Prerequisite
MGMT 4153	Managing Training and Development		MGMT 3313
MGMT 4213	(D) Managing Diversity in the Workplace		None
MGMT 4413	Change Management		MGMT 3013 or equivalent
MGMT 4533	Leadership Dynamics		MGMT 3013 or equivalent
MGMT 4573	Managerial Decision Making		MGMT 3013 or equivalent
MGMT 4613	(I) International Management	I	MGMT 3013, 3123 or equivalent
MGMT 4623	Small Business Management		MGMT 3013, 3123 or equivalent
MGMT 4813	Staffing Organizations		MGMT 3313
MKTG 3213	Marketing	T	Minimum of 45 hours
MKTG 3323	Consumer and Market Behavior		MKTG 3213 or equivalent
MKTG 3433	Promotional Strategy		MKTG 3213 or equivalent
MKTG 3513	Sales Management	C	MKTG 3213 or equivalent
MKTG 3813	Business to Business Marketing Management		MKTG 3213 or equivalent
MSIS 3223	Production and Operations Management		MSIS 2103 and STAT 2023 or equivalent
SPCH 2713	(S) Introduction to Speech Communication		None
SPCH 3723	Business and Professional Communication		None
SPCH 3733	(S) Elements of Persuasion		None
SPCH 4753	(I) Intercultural Communication		None
SPCH 4763	Organizational Communication		None

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