

College of Human Sciences

Mission

The College of Human Sciences advances and applies knowledge while developing effective professionals, engaged citizens, and visionary leaders who promote the physical, social, and economic well-being of people.

Vision

The College of Human Sciences will be a world leader in the discovery and application of knowledge, preparing the next and upcoming generations of professionals who advance the quality of life.

Core Values

EXCELLENCE – We are committed to excellence and continuous improvement in all our endeavors.

INTEGRITY – We are committed to the principles of truth and honesty; we will be equitable, ethical and professional.

SERVICE – We believe that serving others is a noble and worthy endeavor.

INTELLECTUAL FREEDOM – We believe in ethical and scholarly questioning in an environment that respects the rights of all to freely pursue knowledge.

DIVERSITY – We respect others and value diversity of opinion, freedom of expression, and other ethnic and cultural backgrounds.

STEWARDSHIP OF RESOURCES – We are dedicated to the efficient and effective use of resources. We accept responsibility of the public's trust and are accountable for our actions.

CREATIVITY – We foster creativity and innovation utilizing world-class facilities and leading technologies to attract and support prestigious faculty and competitive graduates.

Statements revised and adopted by College Strategic Plan Steering Group on 8-21-2009.

College of Human Sciences 2009 - 2014 College Strategic Plan

Vision:

The College of Human Sciences will be a world leader in the discovery and application of knowledge, preparing the next and upcoming generations of professionals who advance the quality of life.

Route Goal #1: Enhance the educational experience of Human Sciences students (graduate and undergraduate).

Task Goal #1 – Explore and analyze data regarding current and preferred student/faculty ratios and identify/recommend strategies for achieving the preferred ratios across the college as well as strategies for course instruction and management based on differing enrollment levels.

Task Goal #2 – Develop improved professional development for faculty, professional staff, and graduate students in relation to effective instruction, including Cooperative Extension, classroom, online instruction, and undergraduate academic advising as a form of instruction.

Task Goal #3 – Improve and elevate the processes of assessing student learning outcomes to a) make timely and appropriate curricular and programmatic changes; and b) enhance assessment, reporting and accreditation work via use of database technology.

Task Goal #4 – Develop and implement systematic, effective, and widespread strategies of student recognition within academic units and the college, using database technology to track vital student data that will aid in timely and efficient processing of student recognition nominations and related activities.

Task Goal #5 – Engage in development endeavors to increase scholarships and to fund endowments for recruitment and retention of high talent and high potential students (undergraduate scholarships and graduate assistantships), employing database technology to track information on prospective and current students, and more effectively manage scholarship awards.

Task Goal #6 – Enhance the out-of-class learning experiences of students including instruction through student organizations, involvement in Honors College program, undergraduate research initiatives, international study experiences, internships, online instruction, and other related efforts.

Task Goal #7 – Coordinate efforts across the college to enhance opportunities for all students to gain international experiences through various educational venues including internships, study abroad, faculty-led international programs, exchange programs, collaborative research projects, and related experiences.

Route Goal #2: Enhance the culture of research and creative scholarship in Human Sciences.

Task Goal #1 – Allocate faculty workloads to achieve successful research/scholarship programs while balancing the instructional needs of undergraduate and graduate programs.

Task Goal #2 – Increase contracts/grants and other sources of funding in support of faculty and students.

Task Goal #3 – Maintain and expand state-of-the-art facilities, laboratories and equipment.

Task Goal #4 – Develop approaches for increasing and supporting interdisciplinary teams and/or international opportunities.

Task Goal #5 – Increase opportunities for applied research/scholarship and outreach collaborations in response to local and global needs.

Task Goal #6 – Increase the national and international visibility of faculty members' research/scholarship.

Task Goal #7 – Increase professional development opportunities for faculty and students in the area of research design, methodologies, and statistics.

Route Goal #3: Enhance the value of Human Sciences to society with engagement through outreach, extension and service.

Task Goal #1 – Increase the ability of Human Sciences to respond to state, national and international issues using participatory models which engage diverse communities, agencies and individuals.

Task Goal #2 – Promote and encourage interdisciplinary partnerships through supportive internal and external structures.

Task Goal #3 – Utilize expertise of Human Sciences faculty and staff to promote social and economic well-being of individuals, families and communities.

Task Goal #4 – Cultivate a culture that supports and encourages entrepreneurial efforts and community-based scholarship.

Task Goal #5 – Coordinate and expand international engagement and service opportunities.

Task Goal #6 – Increase the understanding of the value of coordinated efforts among outreach, instruction and scholarship to improve individual, family and community well-being.

Route Goal #4: Enhance the Human Sciences development process.

Task Goal #1 – Increase faculty and staff understanding of the development process.

Task Goal #2 – Improve methods for re-establishing and maintaining contact with alumni.

Task Goal #3 – Create methods for keeping connected with alumni that draw upon their talents as opposed to their dollars.

Task Goal #4 – Create methods to engage students in development before they leave OSU.

Task Goal #5 – Identify potential national and international corporate sponsors/potential donors.

Task Goal #6 – Increase opportunities for un-named and unrestricted funding.

Route Goal #5: Build the external relations of Human Sciences.

Task Goal #1 – Identify and nurture potential partnerships with external state, commodity, industry, professional and community organizations related to human development; education; nutrition, health and wellness; design and merchandising; and hospitality industries.

Task Goal #2 – Reconnect and enhance relations with alumni and other college supporters.

Task Goal #3 – Enhance linkages between campus-based faculty and staff with field-based extension educators and their traditional organized groups to build relationships throughout Oklahoma.

Task Goal #4 – Work to establish and foster relationships with international institutions and organizations which are congruent with Human Sciences programs.

Route Goal #6: Enhance the marketing efforts of Human Sciences.

Task Goal #1 – Develop and implement a college public relations/marketing plan.

Task Goal #2 – Build a high quality website which includes a searchable faculty expertise database.

Task Goal #3 – Encourage faculty and staff to work with Human Sciences Public Relations office to identify target markets, create effective printed media, and develop timely web materials for program promotion.

Task Goal #4 – Improve collaboration between OSU-Tulsa and OSU-Stillwater communication and marketing offices.

Task Goal #5 – Identify and promote international opportunities and experiences of Human Sciences faculty and students.

Route Goal #7: Enhance technology.

Task Goal #1 – Facilitate distance education by creating at least one Human Sciences dedicated classroom on the Stillwater campus and conducting an assessment to identify specific needs for future growth.

Task Goal #2 – Facilitate video teleconferencing capabilities of small and large groups within the college by creating at least two Human Sciences dedicated spaces and conducting annual review of future needs.

Task Goal #3 – Improve hardware infrastructure to maintain safe and secure computing environments and maintain security compliance to ensure data integrity, reliability, and availability.

Task Goal #4 – Integrate program specific software to facilitate engaged learning and scholarly activities.

Task Goal #5 – Establish database for collecting and querying relevant student data to perform assessment activities.

Task Goal #6 – Promote continued interaction with the Institute for Teaching and Learning Excellence (ITLE).

Task Goal #7 – Review capacity and need for additional computer lab.

Route Goal #8: Expand OSU-Tulsa programs.

Task Goal #1 – Develop and grow undergraduate programs in DHM.

Task Goal #2 – Expand and strengthen programs in HDFs.

Task Goal #3 – Develop an HRAD program in Tulsa.

Task Goal #4 – Expand Human Sciences resources in Tulsa.