What is Hospitality and Tourism Management?
For 80 years the School of Hospitality and Tourism Management has been at the forefront of hospitality education in America and a leader in experiential learning. As one the oldest and most accomplished hospitality programs in the country, we are committed to the responsibility of educating future leaders. With our Bachelor’s, Masters and Ph.D. programs, we teach our students a variety of skills such as critical thinking, problem solving and communication techniques with real-world experiences.

Why Hospitality and Tourism Management?
1. Degrees focused on the business of global hospitality and tourism
2. Professional internships and study abroad experience
3. Student leadership opportunities
4. Experiential curriculum designed to build soft skills
5. Accomplished faculty experts who are accessible and encouraging
6. Graduates enjoy satisfying careers in the third largest industry worldwide

Specializations

Event Planning
Individuals who are organized and have a flair for creativity may find a satisfying career in events. Our curriculum will expose students to hands-on event planning and prepare them to arrange large-scale events, festivals, and corporate meetings.

Career Opportunities
Corporate Event Manager, Wedding Planner, Destination Marketing Manager, Hotel Sales and Catering

Food Studies
If you desire to see the world come together around a table and experience joy through food you are well-suited to specialize in food studies. Our hands-on food operations allow students to explore their creative side while learning restaurant business principles.

Career Opportunities
Restaurant Owner, Business Entrepreneur, Restaurant Manager, Food Media

Lodging Management
Lodging-minded students will learn to be a successful lodging operator by understanding various cultures of guests and employees and the need to run a profitable business. Our curriculum includes hotel laboratories at area properties and at OSU’s own campus hotel, The Atherton Hotel at OSU.

Career Opportunities
Hotel Owner, General Manager, Revenue or Operations Management, Human Resources Manager

Beverage Management
Our world-class Hirst Center for Beverage Education is a destination for the best in beverage experimentation, discovery and research. The beverage curriculum provides students a destination to connect with industry professionals regarding the trends, challenges and keys to success in the dynamic world of beverages.

Career Opportunities
Beverage Sales and Management, Vintner, Beverage Specialist, Sommelier