

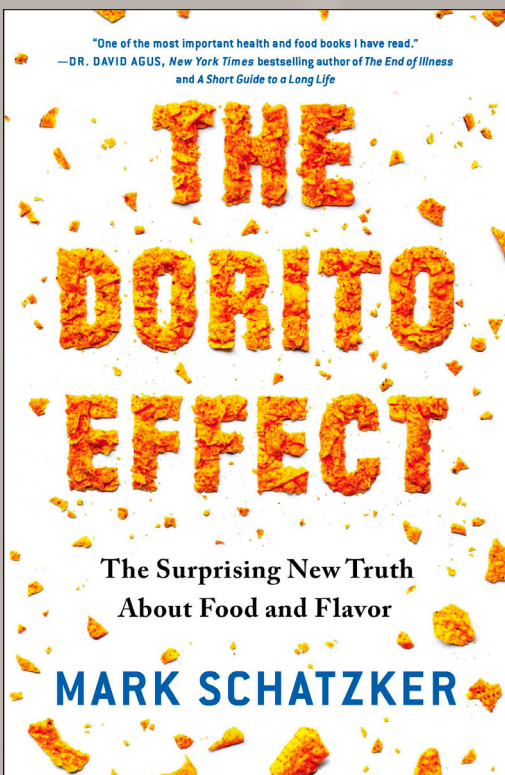
— THE COLLEGE OF HUMAN SCIENCES PRESENTS —  
DEAN LELA O'TOOLE INTERNATIONAL SPEAKER SERIES



**Mark Schatzker**  
Author and Award-Winning Journalist

# THE SCIENCE OF OUR RELATIONSHIP TO FOOD, FLAVOR AND NUTRITION

**MONDAY, APRIL 9, 2018**  
**1:30 - 2:30 P.M. | JORNS HALL**  
**COLLEGE OF HUMAN SCIENCES**



For Mark Schatzker, it's all about the flavor. He explains how our natural foods have been made blander through the pursuit of increased yields on farms—and to make up for it, we've started artificially manufacturing the very flavors we've lost. On April 9, Schatzker will argue that we're on the cusp of an agricultural revolution that will produce healthier food that also tastes great, letting us have snacks that are both healthy and tasty.

Schatzker's writing has appeared in the New York Times, Globe and Mail, and Conde Nast Traveler. His latest book is "The Dorito Effect: The Surprising New Truth About Food and Flavor."

