

# DESIGN, HOUSING & MERCHANDISING: MERCHANDISING, BSHS

**Requirements for Students Matriculating in or before Academic Year 2018-2019.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

**Minimum Overall Grade Point Average: 2.00**

**Total Hours: 120**

Code	Title	Hours
<b>General Education Requirements</b>		
<i>English Composition</i>		
See Academic Regulation 3.5 ( <a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a> )		
ENGL 1113 or ENGL 1313	Composition I Critical Analysis and Writing I	3
Select one of the following:		3
ENGL 1213	Composition II	
ENGL 1413	Critical Analysis and Writing II	
ENGL 3323	Technical Writing	
<i>American History &amp; Government</i>		
Select one of the following:		3
HIST 1103	Survey of American History	
HIST 1483	American History to 1865	
HIST 1493	American History Since 1865	
POLS 1113	American Government	3
<i>Analytical &amp; Quantitative Thought (A)</i>		
MATH 1483 or MATH 1513	Mathematical Functions and Their Uses (A) College Algebra (A)	3
<i>Humanities (H)</i>		
DHM 3213	Heritage of Dress II (H) (Minimum grade of "C")	3
Courses designated (H)		3
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
DHM 2573	Textiles (LN) (Minimum grade of "C")	3
Course designated (N)		3
<i>Social &amp; Behavioral Sciences (S)</i>		
ECON 1113 or ECON 2103	The Economics of Social Issues (S) Introduction to Microeconomics (S)	3
<i>Additional General Education</i>		
Courses Designated (A), (H), (N), or (S)		10
<b>Hours Subtotal</b>		<b>40</b>
<b>Diversity (D) &amp; International Dimension (I)</b>		
May be completed in any part of the degree plan		
At least one Diversity (D) course		
At least one International Dimension (I) course		
<b>College/Departmental Requirements</b>		
<i>Human Sciences</i>		

HS 1112 or HS 3112	Human Sciences First-Year Seminar Human Sciences First-Year Seminar for Transfer Students	2
HDFS 2113	Lifespan Human Development (S)	3
<b>Hours Subtotal</b>		<b>5</b>
<b>Major Requirements</b>		
Minimum grade of "C" in each course		
<i>Major Core Requirements</i>		
DHM 1003	Design Theory and Processes for Design and Merchandising	3
DHM 1101	Wicked Problems of Industrial Practice	1
DHM 2003	Problem Solving Strategies	3
DHM 2403	Research Methods	3
DHM 3033	Material Culture	3
Select 2 hours of the following:		2
DHM 4101	Local Motive and Supply Chain	
DHM 4121	Sustainable Textile Innovation	
DHM 4031	Empathic Design	
DHM 4041	Triple Bottom Line Analysis	
DHM 4051	Biomimicry Industrial Practices	
DHM 4061	Active Design	
DHM 4071	Communicating Sustainable Practices	
DHM 4081	Design Activism	
DHM 4091	Sustainable Materials Flows	
DHM 4111	Ethics for a Sustainable World	
DHM 4141	Life Cycle Analysis in Design and Merchandising	
DHM 4151	Sustainable Consumption	
<i>Option Requirements</i>		
DHM 1433	Introduction to Apparel Merchandising	3
DHM 2423	Technology and Visual Communication for Merchandisers	3
DHM 2913	Sewn Product Quality Analysis	3
DHM 3433	Merchandising Strategies in the Retail Sector	3
DHM 3553	Profitable Merchandising Analysis	3
DHM 3563	Merchandise Acquisition and Allocation	3
DHM 3853	Visual Merchandising	3
DHM 3991	Pre-Internship Seminar	1
DHM 4453	Entrepreneurship and Product Development for Apparel and Interiors	3
DHM 4824	Professional Internship	4
DHM 4993	Global Sourcing Strategies	3
ACCT 2003	Survey of Accounting	3
MGMT 3013	Fundamentals of Management (S)	3
MKTG 3213	Marketing (S)	3
STAT 2013 or STAT 2023	Elementary Statistics (A) Elementary Statistics for Business and Economics (A)	3
<i>Controlled electives</i>		
Select 9 hours of the following:		9
BCOM 3113	Written Communication	
DHM 3103	Anthropometry and Ergonomics in Design	

DHM 3423	Styling for Merchandisers	
EEE 3023	Introduction to Entrepreneurial Thinking and Behavior	
EEE 3033	Women and Minority Entrepreneurship	
EEE 4263	Corporate Entrepreneurship	
EEE 4533	Growing Small and Family Ventures	
EEE 4663	Imagination in Entrepreneurship	
MGMT 3123	Managing Behavior and Organizations	
MGMT 3313	Human Resource Management	
MGMT 4213	Managing Diversity in the Workplace (D)	
MGMT 4533	Leadership Dynamics	
MKTG 3323	Consumer and Market Behavior	
MKTG 3513	Sales Management	
MKTG 4553	International Marketing	
MKTG 4773	Services Marketing	
MKTG 4993	Electronic Commerce Marketing	
A max of 6 hours of foreign language may be used		
<b>Hours Subtotal</b>		<b>68</b>
<b>Electives</b>		
Electives can be met with any additional courses providing student meets required prerequisites. It is highly recommended students take advantage of off-campus study programs and study abroad opportunities. See your adviser to discuss ways you can increase your global competency by studying abroad.		
Select 7 hours		7
<b>Hours Subtotal</b>		<b>7</b>
Total Hours		120

## Other Requirements

- 40 upper-division hours required.
- A 2.50 Major GPA is required. This includes all courses in College and Major Requirements.
- A 2.50 Major GPA is required for full admission to the Internship Program.
- **Transfer Admission Requirements:** 2.00 for less than 31 hours; 2.25 for 31-45 hours; 2.50 for more than 45 hours and minimum grade of "C" in MATH 1483 Mathematical Functions and Their Uses (A) or MATH 1513 College Algebra (A).

## Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2024.