

## Professional Electives 2013-2014

Code Key:

|                             |                                       |
|-----------------------------|---------------------------------------|
| T     Tourism               | C     Conference and Meeting Planning |
| H     Hotel Administration  | I     International Hospitality       |
| R     Restaurant Management | CL    Club Management                 |

| Course    | Title                                                                           | Code           | Prerequisite                                                                                                |
|-----------|---------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------------------|
| HRAD 2243 | The Business of Tourism                                                         | T              | None                                                                                                        |
| HRAD 3120 | Special Events Management                                                       | C              | Restricted to HRAD majors; consent of instructor required                                                   |
| HRAD 3193 | Hospitality Training Program Development                                        | R              | 30 credit hours completed                                                                                   |
| HRAD 3223 | (I) International Travel & Tourism                                              | T, I           | None                                                                                                        |
| HRAD 3330 | Pre-Professional Experience                                                     |                | Consent of instructor required.                                                                             |
| HRAD 3344 | Fine Dining and Theme Restaurant Mgmt                                           | R, CL          | HRAD 3213 and 3575                                                                                          |
| HRAD 3403 | Lodging Services Management                                                     | H              | None                                                                                                        |
| HRAD 3573 | Franchising and Quick Service Restaurant Management                             | R              | None                                                                                                        |
| HRAD 3643 | Geotourism                                                                      | T              | None                                                                                                        |
| HRAD 3663 | Hotel, Food, and Beverages Operations                                           | R,CL,C         | 30 credit hours completed                                                                                   |
| HRAD 3721 | Overview of Beverages in the Hospitality Industry                               | H,R, C, CL     | Proof of minimum age 21                                                                                     |
| HRAD 4090 | International Hospitality Studies                                               | I              | 45 credit hours completed                                                                                   |
| HRAD 4120 | Advanced Special Events Management                                              | C              | Consent of instructor & restricted to HRAD majors                                                           |
| HRAD 4213 | Hospitality Sales and Catering                                                  | C, CL          | None                                                                                                        |
| HRAD 4293 | Hospitality Small Business Development                                          | R              | HRAD 3543, 3575, 3623 and 4163                                                                              |
| HRAD 4333 | Hospitality and Tourism Financing                                               |                | HRAD 2152, 2283                                                                                             |
| HRAD 4343 | Fine Dining & Theme Restaurant Prof. Practicum                                  | R              | HRAD 3344 and application process successfully completed.                                                   |
| HRAD 4413 | Hospitality Information Systems                                                 | H              | HRAD 2533, 2643 and 2665                                                                                    |
| HRAD 4443 | Advanced Hospitality & Tourism Industry Internship                              | I              | HRAD 3443, 75 credit hours completed. Consent of instructor required.                                       |
| HRAD 4561 | Hospitality Management Seminar                                                  | C              | None                                                                                                        |
| HRAD 4573 | Non-commercial, Institutional and Contract Services in the Hospitality Industry | C              | None                                                                                                        |
| HRAD 4610 | Hospitality Leadership Symposium                                                |                | None                                                                                                        |
| HRAD 4643 | Applied Human Resources in Hospitality                                          |                | HRAD 3783 and concurrent enrollment in HRAD 3443 or permission of instructor                                |
| HRAD 4723 | Beverage Education                                                              | R, T, C, I, CL | Proof of minimum age 21                                                                                     |
| HRAD 4783 | Critical Issues in the Hospitality and Tourism Industry                         | T,H,R          | None                                                                                                        |
| HRAD 4833 | Casino and Gaming Management                                                    | T              | HRAD 2152, 2283                                                                                             |
| HRAD 4850 | Special Unit Course in Hotel and Restaurant Administration                      |                | Consent of instructor                                                                                       |
| HRAD 4900 | Honors Creative Component                                                       |                | Consent of instructor and honors college                                                                    |
| HRAD 4983 | Conference and Meeting Planning                                                 | C, H, T, CL    | HRAD 2152, 2283, 2643, & 2665 or consent of instructor                                                      |
| ACCT 2103 | Financial Accounting                                                            |                | 24 credit hours, including ENGL 1113 and MATH 1483 or equiv.                                                |
| ACCT 2203 | Managerial Accounting                                                           |                | ACCT 2103                                                                                                   |
| BADM 3713 | (I) International Business                                                      | I              | MGMT 3123                                                                                                   |
| BADM 4513 | Strategy and Integration in Organizations                                       |                | Senior standing or business core courses                                                                    |
| BCOM 3113 | Written Communication                                                           |                | 50 credit hours completed                                                                                   |
| BCOM 3223 | Organizational Communication                                                    |                | 50 credit hours completed                                                                                   |
| BCOM 3333 | Report Writing                                                                  |                | 6 hours of English                                                                                          |
| ECON 2103 | Introduction to Microeconomics                                                  |                | 15 credit hours                                                                                             |
| ECON 2203 | Introduction to Macroeconomics                                                  |                | ECON 2103 or AGECE 1114                                                                                     |
| EEE 3023  | Intro to Entrepreneurship                                                       |                | Sophomore standing                                                                                          |
| EEE 3263  | Entrepreneurial Marketing                                                       |                | EEE 3023, MKTG 3213 or instructor permission                                                                |
| FIN 3113  | Finance                                                                         |                | ACCT 2203 or concurrent enrollment; ECON 2203; STAT 2023 or concurrent enrollment                           |
|           | Foreign Language                                                                |                |                                                                                                             |
| HS 3090   | (I) Study Abroad                                                                |                | Consent of the Office of the Study Abroad and Associate Dean of the College of Human Environmental Sciences |
| HORT 2652 | Basic Floral Design                                                             | C              | None                                                                                                        |
| HRAE 4023 | Training and Development in the Workplace                                       |                | None                                                                                                        |

| Course              | Title                                        | Code | Prerequisite                          |
|---------------------|----------------------------------------------|------|---------------------------------------|
| LEIS 2443(see RMTR) | (D) Contemporary Issues in Diversity         |      | None                                  |
| LSB 3213            | Legal and Regulatory Environment of Business |      | Junior Standing                       |
| MGMT 3013           | Fundamentals of Management                   |      | None                                  |
| MGMT 3123           | Managing Behavior and Organizations          |      | MGMT 3013 or equivalent               |
| MGMT 3133           | Developing Leadership Skills                 |      | MGMT 3013 or equivalent               |
| MGMT 3313           | Human Resource Management                    |      | MGMT 3013 or equivalent               |
| MGMT 4013           | Current Topics in Management and Leadership  |      | MGMT 3013 or equivalent               |
| MGMT 4083           | Corporate and Social Responsibility          |      | MGMT 3013 or equivalent               |
| MGMT 4153           | Managing Training and Development            |      | MGMT 3313                             |
| MGMT 4213           | (D) Managing Diversity in the Workplace      |      | None                                  |
| MGMT 4413           | Change Management                            |      | MGMT 3013 or equivalent               |
| MGMT 4533           | Leadership Dynamics                          |      | MGMT 3013 or equivalent               |
| MGMT 4573           | Managerial Decision Making                   |      | MGMT 3013 or equivalent               |
| MGMT 4613           | (I) International Management                 | I    | MGMT 3013, 3123 or equivalent         |
| MGMT 4623           | Small Business Management                    |      | MGMT 3013, 3123 or equivalent         |
| MGMT 4813           | Staffing Organizations                       |      | MGMT 3313                             |
| MKTG 3213           | Marketing                                    | T    | Minimum of 45 hours                   |
| MKTG 3323           | Consumer and Market Behavior                 |      | MKTG 3213 or equivalent               |
| MKTG 3433           | Promotional Strategy                         |      | MKTG 3213 or equivalent               |
| MKTG 3513           | Sales Management                             | C    | MKTG 3213 or equivalent               |
| MKTG 3813           | Business to Business Marketing Management    |      | MKTG 3213 or equivalent               |
| MSIS 3223           | Production and Operations Management         |      | MSIS 2103 and STAT 2023 or equivalent |
| RMTR 2443           | (D) Contemporary Issues in Diversity         |      | None (previously LEIS 2443)           |
| SPCH 2713           | (S) Introduction to Speech Communication     |      | None                                  |
| SPCH 3723           | Business and Professional Communication      |      | None                                  |
| SPCH 3733           | (S) Elements of Persuasion                   |      | None                                  |
| SPCH 4753           | (I) Intercultural Communication              |      | None                                  |
| SPCH 4763           | Organizational Communication                 |      | None                                  |

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