Hospitality and Tourism is a fast-paced industry with domestic and international opportunities in management across several sectors including event planning, tourism, lodging management, and food & beverage management. Professionals in the industry have a customer-service focus as well as expertise in marketing, human resources, public relations, and financial analysis. The U.S. hospitality, travel and tourism industry generated over $1.5 trillion in economic output in 2016, supporting 7.6 million U.S. jobs. One out of every 18 Americans is employed, either directly or indirectly, in the hospitality industry. In other words, there is great demand for professionals who hold a degree in Hospitality and Tourism Management and there are many opportunities for advancement in the hospitality industry.

PROGRAM HIGHLIGHTS

- Business-focused curriculum preparing students for management roles
- Experiential learning in premier commercial kitchens, university hotel, and event venues
- Leadership experience gained through planning and executing high-profile events
- Supportive faculty with diverse industry backgrounds
- Required professional internship provides valuable work experience prior to graduation
- Relationships with industry professionals who mentor students and support the program
- Hospitality study abroad experiences in Europe and other locations

CAREER INDUSTRIES & FOCUS AREAS

**EVENT PLANNING**
- Meetings
- Conferences
- Weddings
- Special events
- Sports venues

**TOURISM**
- Entertainment
- Country clubs
- Tourism development
- International travel
- Leisure activities

**LODGING**
- Hotels and resorts
- Spas and retreats
- Bed and breakfasts
- Retirement communities
- Human resources

**FOOD & BEVERAGE**
- Catering services
- Restaurant management
- Beverage distribution
- Culinary innovation

humansciences.okstate.edu
**BACHELOR OF SCIENCE IN HUMAN SCIENCES**

**HOSPITALITY & TOURISM MANAGEMENT**

This program offers a business-focused curriculum that includes event planning, lodging management, food & beverage management, and tourism. Students participate in experiential learning lab courses and a required professional internship. *(120 credit hours)*

### SAMPLE FOUR-YEAR PLAN OF STUDY

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<tr>
<td><strong>Composition I</strong>*&lt;br&gt;<strong>American History</strong>*&lt;br&gt;General Education Course&lt;br&gt;Human Sciences 1st Year Seminar&lt;br&gt;Intro to Hospitality and Tourism</td>
<td><strong>Composition II</strong>*&lt;br&gt;<strong>Science Course</strong>*&lt;br&gt;Intro to Food Studies&lt;br&gt;Hospitality Information Technology&lt;br&gt;Professional Elective</td>
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<td><strong>American Government</strong>*&lt;br&gt;<strong>Humanities Course</strong>*&lt;br&gt;Lifespan Human Development&lt;br&gt;Intro to Hospitality Accounting&lt;br&gt;Lodging Operations</td>
<td><strong>Microeconomics</strong>*&lt;br&gt;<strong>Human Nutrition</strong>*&lt;br&gt;Restaurant Operations Management&lt;br&gt;Hospitality Industry Financial Analysis</td>
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<td><strong>Statistics</strong>*&lt;br&gt;Hospitality &amp; Tourism Speakers Series&lt;br&gt;Event Planning in Hospitality&lt;br&gt;Management &amp; Organizations&lt;br&gt;Pre-Internship Seminar&lt;br&gt;Professional Elective</td>
<td><strong>Mechanical Equipment &amp; Facilities Management&lt;br&gt;Lodging Property Management&lt;br&gt;Purchasing &amp; Cost Control&lt;br&gt;Human Resource Management&lt;br&gt;Humanities</strong>*</td>
</tr>
<tr>
<td><strong>General Education Course&lt;br&gt;Law and Ethics&lt;br&gt;Marketing and Sales&lt;br&gt;Revenue Management&lt;br&gt;Professional Elective</strong></td>
<td><strong>General Education Course&lt;br&gt;Beverage Management and Controls&lt;br&gt;Capstone in Hospitality Management&lt;br&gt;Professional Elective</strong></td>
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**SUMMER: Hospitality & Tourism Internship (4 hrs.)**

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*Suggested for students seeking *concurrent, dual credit, or AP course* options to apply directly to this degree plan. Refer to the OSU Transfer Credit Guide & Credit By Exam Guide for specific course information at okstate.edu.

**480 hours of documented hospitality or tourism work experience required prior to internship**

**RELATED MINORS**  
Entrepreneurship  ○  Management  ○  Marketing  ○  Event Planning (coming soon!)

Minors are designed to enhance and complement a major field of study. They are not required and additional courses must be added to the plan above.

**CONTACT INFORMATION**

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julie.cunningham@okstate.edu

Want to chat with a current HTM student?  
humansciences@okstate.edu