Oklahoma State University’s Design, Housing and Merchandising Department welcomes you to view the best work of our talented student designers. EUPHORIA is one of the most anticipated fashion events in Stillwater, Oklahoma and this year we are celebrating the 9th successful year of Euphoria! Join us April 17, 2020 in the Student Union Theater, as we celebrate our talented senior designers and give preview of the coming year’s talent. As much fun as the EUPHORIA fashion event is, it provides a valuable life-experience for the future designers who graduate from a program ranked 7th nationally. The student-run show provides the tasks, deadline and issues involved in staging a runway production including staging arrangements and audience logistics. Our students are fully involved!

The fashion show will feature 25+ student designers, an Orange carpet, local celebrities, silent auction, Euphoria fashion exhibit, an Interior Design display and EUPHORIA merchandise. We are seeking local businesses to provide financial support in return for visibility on the Oklahoma State campus and with one of the nation’s top design schools in the country. Support a program that boasts graduates who become success professionals! Our alumni currently hold positions as a Creative Designer for Express, a Jewelry Designer for Megan Thorn Fine Jewels, a Senior Director of Product Development for all Calvin Klein footwear, Technical Designer for DKNY, Handbag Designer for Reformation, Lead Designer for IZOD, Assistant Designer for Steve Madden. Support of EUPHORIA places you/your company in one of the highest profile University’s events. Become a part of this rich tradition today.

All levels of sponsorship are available to secure your participation, while exposing your brand to over 500 EUPHORIA guests and more through our social media campaign. Contact Department Head Lynn Boorady (405.744.6552, lynn.m.boorady@okstate.edu) or Euphoria producer Diane Limbaugh (diane.morton@okstate.edu) for information on becoming a sponsor for the 2020 EUPHORIA event. We appreciate the support of professionals such as yourself as we showcases all of our wonderful talented Fashion Design Students. Sponsorship information is included in the sponsors packet and can also be found on the Euphoria’s website https://humansciences.okstate.edu/dhm/euphoria-fasion-show.html.

Sincerely, Students and Faculty of the Design, Housing and Merchandising Department
Couture - $5,000
- 4 VIP tickets to the evening cocktail reception with reserved seating at the fashion show
- Sponsor name/logo associated with components of event including website, show program and welcome sponsors kiosk
- Media promotional coverage to include: press release, print material, and poster distribution
- Logo and link on social media to Oklahoma State University faculty, staff, alumni, students, and friends - nearly 100,000 OSU constituents

Fashion Elite - $2,500
- 2 VIP tickets to the evening cocktail reception and reserved seating at the fashion show
- Sponsor name/logo associated with components of event including website, show program and welcome sponsors kiosk
- Logo on posters and flyers distributed throughout Stillwater
- Logo and link on social media to Oklahoma State University faculty, staff, alumni, students, and friends - nearly 100,000 OSU constituents

Fashion Icon- $1,000
- 2 VIP tickets to the evening cocktail reception and reserved seating at the fashion show
- Logo on posters and flyers distributed throughout Stillwater
- Sponsor name/logo displayed on Euphoria Website, show program and welcome sponsors kiosk at the fashion show

Trendsetter - $500
- 2 General Admission tickets to the fashion show
- Company name displayed on Euphoria web site and welcome sponsor kiosk

Contemporary - $250
- 1 General Admission ticket to the fashion show
- Company name displayed on Euphoria web site and welcome sponsor kiosk

Fast Fashion - $100
- Company name displayed on welcome sponsor kiosk

SPONSORSHIP PROCEEDS WILL FUND SCHOLARSHIPS TO THE DESIGN, HOUSING & MERCHANDISING STUDENTS OF OKLAHOMA STATE UNIVERSITY

CONNECT WITH US: euphoria.OKState.edu @OKStateDHM OSUeuphoria