Value of Family & Consumer Sciences
Lesson Objectives

After participation in this lesson, you will be able to:

- Describe at least three ways Family & Consumer Sciences benefits society
- Identify at least two major national impacts of Family & Consumer Sciences programming
How Much Is This Worth?

Helping Military Families Cope with Deployment of a Family Member?

blog.usnavyseals.com
How Much Is This Worth?

Helping Families Make Wise Financial and Credit Decisions
Housing: How Much is this Worth?

Helping families understand energy issues as well as how to create and maintain a safe and healthy home.
How Much Is This Worth?

Helping Individuals and Families Make Healthy Lifestyle Choices
Benefits of Family & Consumer Sciences

Teaches Essential Life Skills
Benefits of Family & Consumer Sciences

Helps families meet and solve complex and diverse challenges
Benefits of Family & Consumer Sciences

Empowers people to improve their quality of living
Benefits of Education

Public Policy

Live and Work in Diverse Society

Future Preparedness

Module 3, Lesson 2 – Value of Family & Consumer Sciences
Family & Consumer Sciences Education

Rural Vitality

Financial Capability

Nutrition and Health Literacy

Home Safety and Energy Efficiency

Child and Family Resiliency

Disaster Preparedness/Response
Rural Vitality

- Regional Rural Development Center documented 32,000 jobs created or saved.
Between March, 2002 and January 2008, of the 33,580 individuals surveyed using follow-up survey techniques:

- 41% percent reported using one or more recommended financial management practices;
- 46% reported they developed plans to achieve retirement and/or future income goals;
- 57% reported that they had increased their financial security;
- 74% reported that the program was valuable to them.
Cooperative Extension Saves Week 2010 impact:

- **25 million** media contacts including television, radio, websites, posters, flyers, billboards, direct mail, exhibits, and electronic mail
- **193,850 people** participated in public events in 25 states
- **189,847 individuals** increased their knowledge related to personal savings
- **20,499 youth and adults** set a savings goal with a cumulative monthly sum of **$2,410,205**
Nutrition & Health Literacy

Expanded Food and Nutrition Education Program (EFNEP)

Operated through the 1862 and 1890 land-grant institutions in every state, the District of Columbia, and in the six U.S. territories.

Peer educators reach over ½ million limited-resource families and youth each year. More than 80 percent of EFNEP families report living at or below 100% of poverty, and nearly 70 percent indicate being of minority status.
EFNEP

Annual data shows graduates:

- **Improve their diets**
  92% report more closely following MyPyramid recommendations, including an increase of about 1.4 servings of fruits and vegetables.

- **Improve their nutrition practices**
  88% improve nutrition practices, such as making healthier food choices and reading nutrition labels.

- **Stretch their food dollars farther**
  83% improve food resource management practices, such as planning meals and shopping with a grocery list.

- **Handle food more safely**
  66% improve food safety practices, such as storing and thawing food properly.

- **Increase their physical activity rates**
  40% more often do at least 30 minutes of moderate physical activity each day.

For more information visit: www.nifa.usda.gov/efnep
Home Safety & Energy Efficiency

- As a result of University of Georgia’s Radon Education program, 1,449 homes were mitigated and 1,362 homes were built using radon-resistant new construction. Reducing radon in homes translates to decreased rates of radon induced lung cancer. An estimated medical savings for lung cancer prevention of 1,449 person is $85,424,328.

- North Carolina educators reached appropriately 209,663 consumers through energy education; home energy audits were conducted with 239 homeowners and 82 completed surveys at 6 months that validated the value of this program in saving energy.
From 2009 through 2012, over 23.2 million inhabitants of the counties represented in the Strengthening Community Agrosecurity Planning program are better safeguarded from the negative effects of a potential agricultural disaster.

A Winter Survival Kit app was developed by North Dakota State University for smartphones to help people stranded during winter storms with tools and information. The Winter Survival Kit was downloaded by more than 58,000 users within the first year.
How Much Is This Worth?
Master Family & Consumer Sciences Volunteer Program

In Review

Family & Consumer Sciences Valued
References


References

